



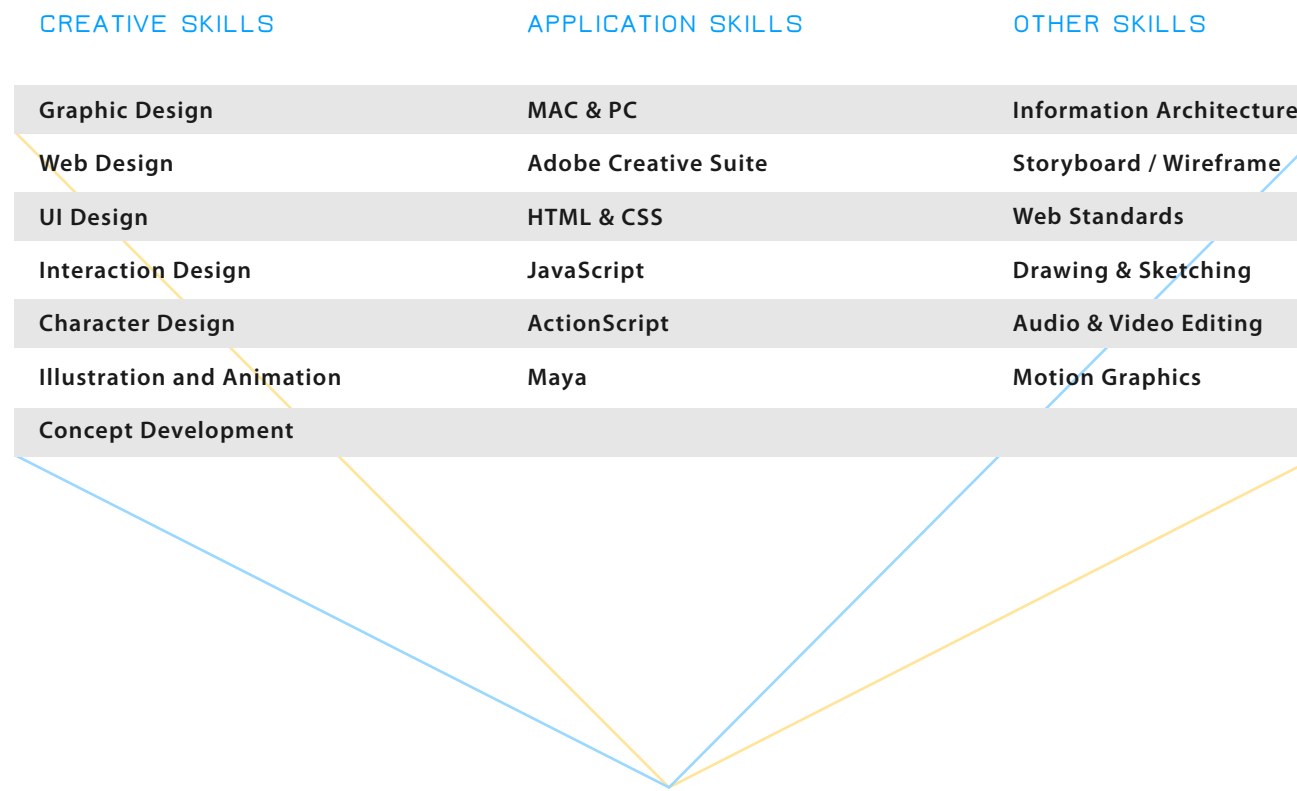
DESIGN PORTFOLIO OF
JOHNNY XU 2003-2010

GAGA GRAPHICS is the creative design portfolio of Johnny Xu.

Johnny has an extensive experience (7 years) in design and production for digital media. He has worked as a designer, animator and developer in digital/web agencies as well as an inhouse designer for social media, IT and online education companies. From time to time, Johnny also challenges himself on a variety of commercial projects as a freelancer.

Johnny also shares his passion in art, technology and digital entertainment.

Driven by passion, backed up by a strong, solid background in fine art with a profound understanding in digital technology, Johnny finds it natural developing his multi-level skillset while exploring different creative fields.



WORKS
WEB DESIGN

Hunt Angels Official Movie Site



www.huntangels.com.au

Homepage



Trailers page



Behind the scenes

YEAR 2006
 CLIENT ATOM, Palace Films
 ROLES Design, Web & Flash Development
 AWARD NewWebPick for Flash Design and Technology

Freedom Writers Official Australian Movie Site



www.freedomwriters.com.au

Homepage

YEAR 2007
 CLIENT ATOM, Paramount Pictures
 ROLES Design, Web & Flash Development



Flash intro sequence



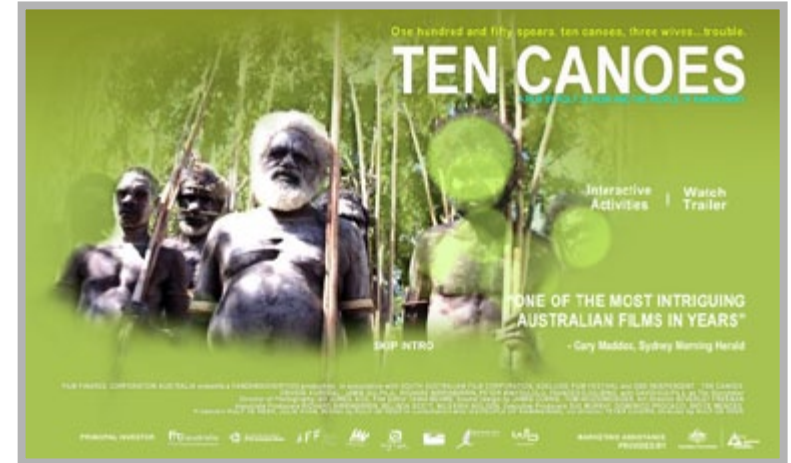
Trailer page

Ten Canoes Official Movie Site



www.tencanoes.com.au

Homepage



Flash intro sequence



Flash intro sequence

YEAR 2006
CLIENT ATOM, Palace Films
ROLES Design, Web & Flash Development

An Inconvenient Truth Official Australian Movie Website



www.aninconvenienttruth.com.au

Homepage



Subpage 1



Subpage

Subpage 2

YEAR 2006
 CLIENT ATOM, Paramount Pictures
 ROLES Design, Web & Flash Development

Diploma of Project Management Online



Landing page



Introduction page



Module selection page

YEAR 2008
 CLIENT PMDI, EEA, Swinburne University
 ROLES Design, Web & Flash Development

FinPa New Media V4 Website Concept



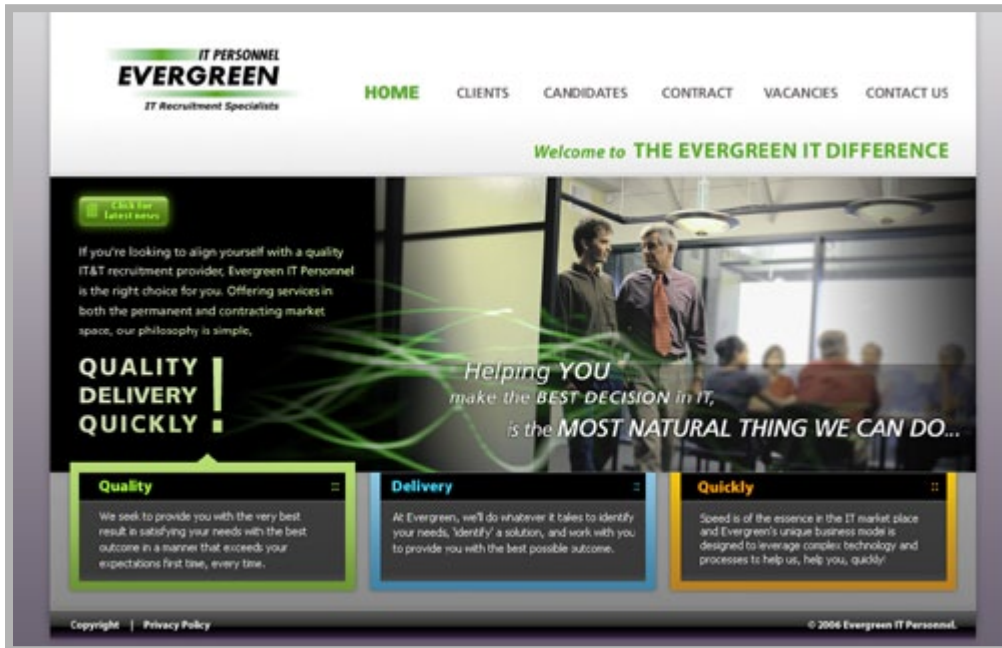
Homepage



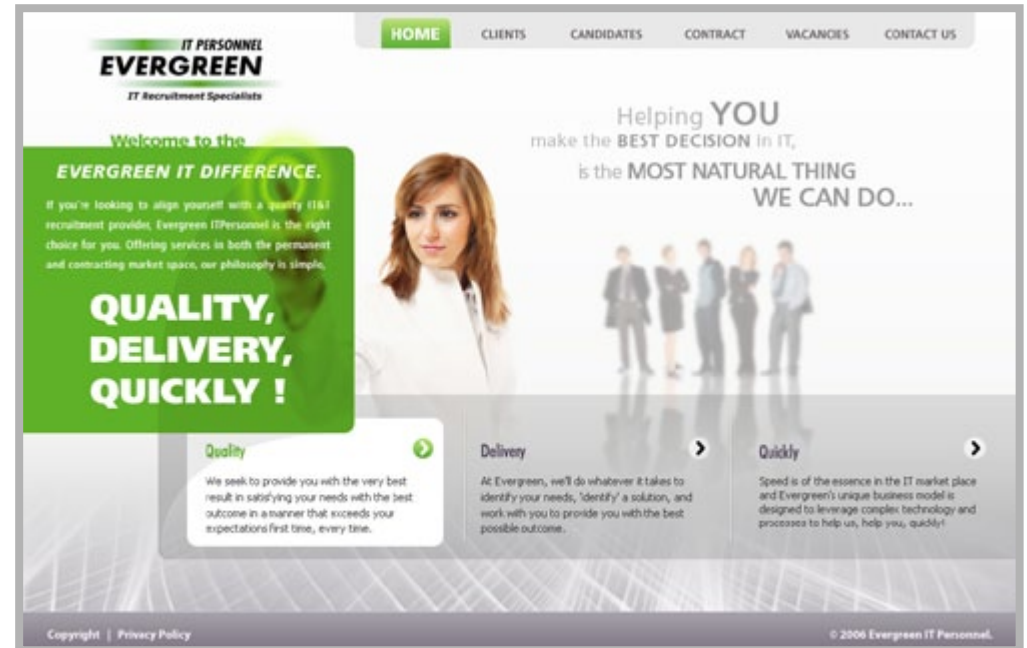
Product page

YEAR 2008
 CLIENT FinPa New Media
 ROLES Design, Web Development

Evergreen IT Website Homepage Concepts



Homepage concept 1



Homepage concept 2

YEAR 2007
 CLIENT Evergreen IT
 ROLES Design

Centre for Palliative Care Website

Subpage

www.centreforpallcare.org

Homepage

YEAR 2010
 CLIENT Centre for Palliative Care
 ROLES Design, Web Development

Did You Remember The Milk? | Official Book Website



Homepage



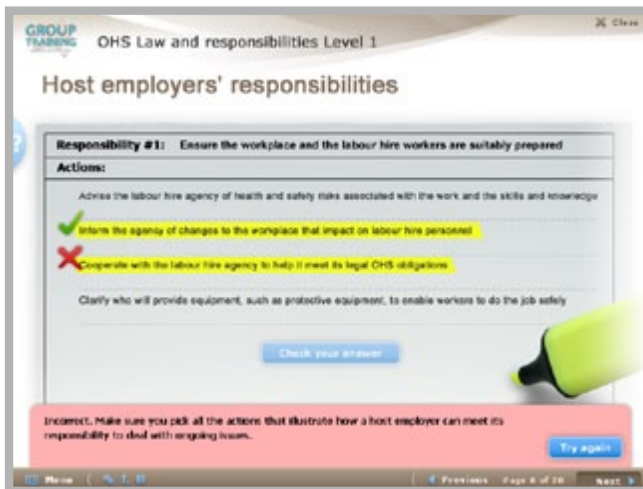
Downloadable resources page



Registration page

YEAR 2006
 CLIENT Momentum Coaching and Consulting
 ROLES Design, Web Development

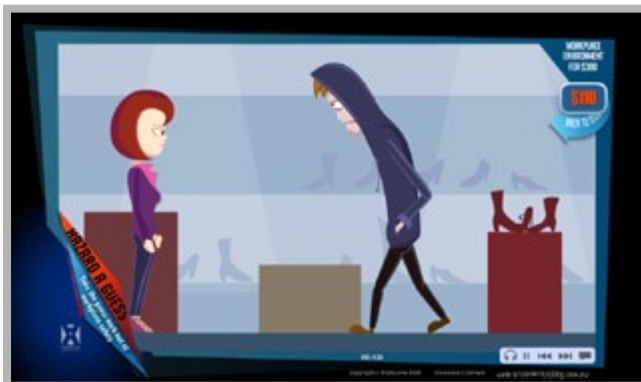
GTA OHS Online Training Module



YEAR 2008
 CLIENT Group Training Association of Victoria
 ROLES Art Direction, Design

Training activities screens

Hazard A Guess | Workplace Safety Training for Young Workers



www.youngworkers.com.au

Interaction screens

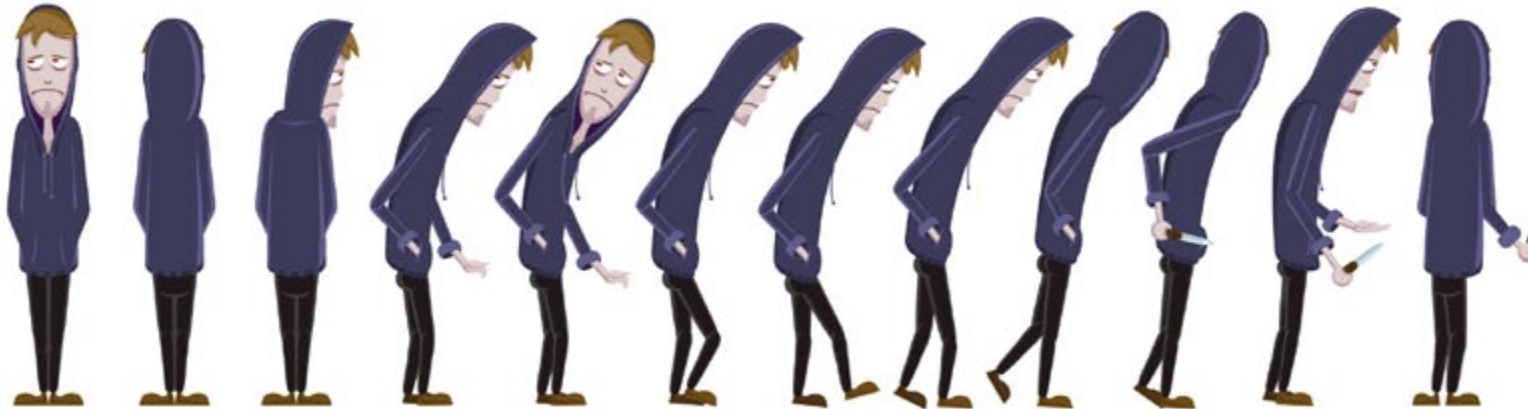
YEAR 2009
CLIENT WorkCover Authority of NSW
ROLES Art Direction, Design, Character Design

Hazard A Guess | Workplace Safety Training for Young Workers (Continued)

2008.08.09
Young Workers
Timeline 2
Character Sequence
JEN



2008.08.09
Young Workers
Timeline 2
Character Sequence
BOBBI



Character animation concept

YEAR 2009
CLIENT WorkCover Authority of NSW
ROLES Art Direction, Design, Character Design

Hazard A Guess | Workplace Safety Training for Young Workers (Continued)



HAZARD A GUESS
Characters concept
2008.10

Character design concept

YEAR 2009
CLIENT WorkCover Authority of NSW
ROLES Art Direction, Design, Character Design

Samurai Castle | Online Learning Object on Medium Level Japanese



Interaction screens

YEAR 2010
 CLIENT The Le@rning Federation
 ROLES Art Direction, Design, Animation, Flash Development

The Lost Dogs' Home Interactive Pet



YEAR 2009
 CLIENT The Lost Dogs' Home, Hungry Jack's
 ROLES Art Direction, Design, Animation, Flash Development

pet.dogshome.com

Dragon's Jumble | Online Learning Object on Early Years English



Interaction screens

YEAR 2007
 CLIENT The Le@rning Federation
 ROLES Art Direction, Design, Animation, Flash Development

Banner Ads | Oodles.com VIP Cloud

The screenshot shows the Oodles.com website interface. At the top, there's a navigation bar with links like Home, About Us, Locations, FAQs, Modify bookings, and Contact us. The main header features the Oodles logo and a navigation menu. A prominent banner on the left side of the main content area is titled "STORE LOYALTY PROGRAMS IN THE CLOUD & SAVE". This banner features a central image of a white cloud with a car silhouette inside it, surrounded by logos for various loyalty programs: Frequent flyer, AAdvantage, velocity, AIR NEW ZEALAND, AVIS Preferred SERVICE, Thrifty, Hertz '1 Club Gold', and Budget Fastbreak. A green "Sign up now" button is located at the bottom right of the banner. The main content area on the right contains a search form for car rentals, including fields for location, dates, and times, and a "Search for cars" button. Below the search form, there are sections for "Optional extras" like Memberships, Discount codes, and Child seats, each with an "Add" button. At the bottom of the search section, there's another "Search for cars" button.

Sample page

STORE LOYALTY PROGRAMS IN THE CLOUD & SAVE

Banner 1 features a blue background with a central white cloud containing a car silhouette. Surrounding the cloud are logos for Frequent flyer, AAdvantage, velocity, AIR NEW ZEALAND, AVIS Preferred SERVICE, Thrifty, Hertz '1 Club Gold', and Budget Fastbreak. A green "Sign up now" button is positioned at the bottom right.

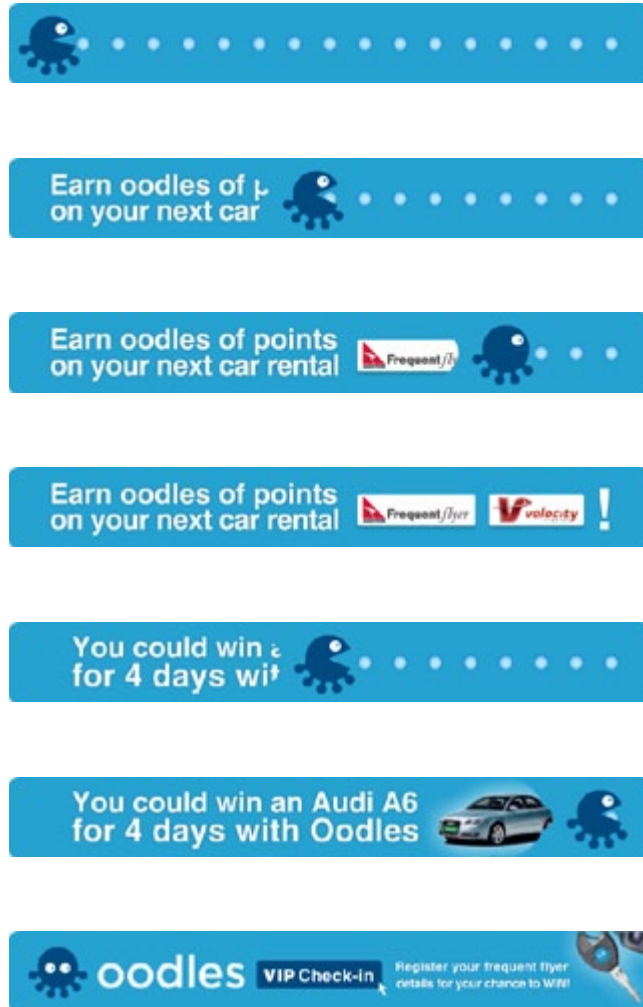
Banner 1

STORE LOYALTY PROGRAMS IN THE CLOUD & SAVE

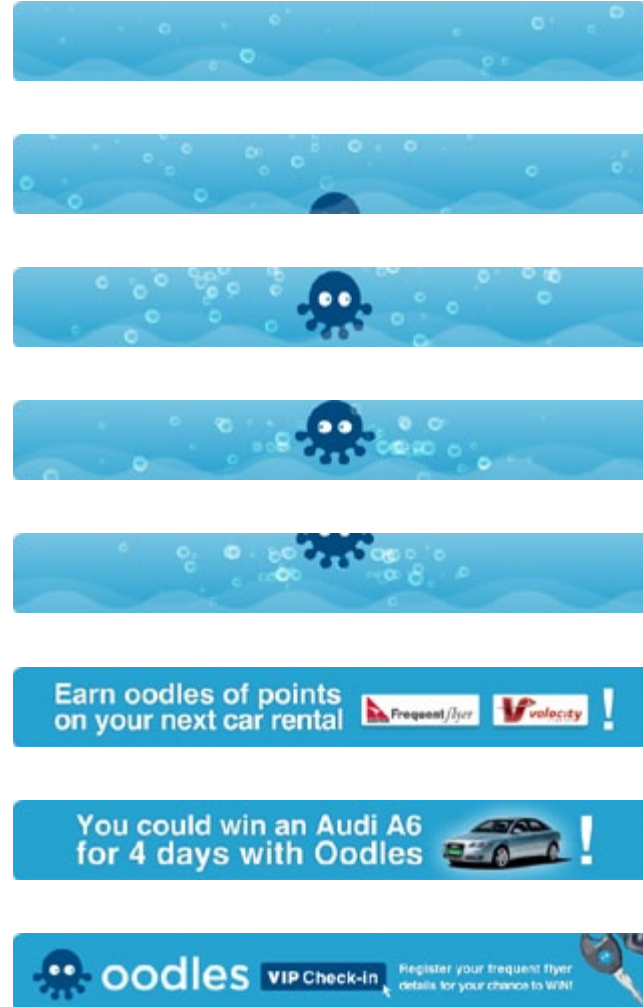
Banner 2 has a blue background with a central white cloud containing a car silhouette. It includes logos for Frequent flyer, AAdvantage, velocity, AIR NEW ZEALAND, Best Western Rewards, AICLUB, PRIORITYCLUB REWARDS, CHOICE privileges, AVIS Preferred SERVICE, Thrifty, Hertz '1 Club Gold', and Budget Fastbreak. A green "Sign up now" button is at the bottom right.

Banner 2

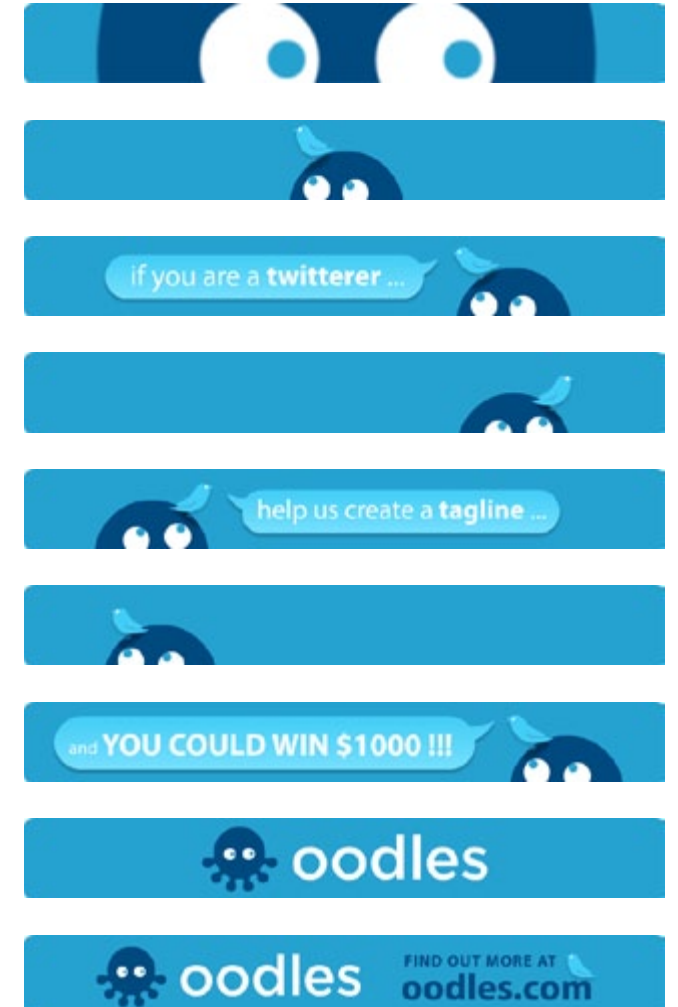
Banner Ad | Oodles VIP Cloud



Banner Ad | Oodles VIP Cloud 2



Banner Ad | Oodles Twitter Contest



YEAR 2009
CLIENT oodles.com
ROLES Design, Flash Development

Banner Ads | OTVSTAR



YEAR 2004
CLIENT etang.com, OTVSTAR
ROLES Art Direction, Design

EDMs | etang.com

etang **BE MY HOST BE MY SKY CLUB! ETANG.COM**

你**想过**自己能成为一个**超大BBS的版主**吗?
 你想在**互联网上**占有一席之地吗?
 你想建一个像**猫扑、天涯、西祠**那样的人气超旺的**社区俱乐部**吗?

也许你说,我是**文学青年**,根本不懂怎么做网页。
 或者说,我是**穷学生**,连租空间都没钱。

在这里有许多像你一样的人,有着跟你一样的爱好,期待着用自己的努力经营一片**叱咤的互联网风云**

其实我们**敢说敢想**,就能做的到!只要你愿意,“**你的名字 etangclub.com**”就是**属于你的人气俱乐部**。

**** 互联网时代的到来, 照片的泛滥, 究竟谁真谁假, 让我们无法判断**

etang

你的网友跟你说**这就是她**的时候,你相信吗?

当然,如果你曾经在网络上发过照片,也可能是如此下场。

当然,还有这样的、这样的和这样的。

>> 于是有一个地方收集了**3000张**散布在网络上鲜为人见的生活照。如果你曾给你的网友发过自己的照片,说不定就能在这里找到。
 >> 发送 **people.etang.com** 这个地址给你的朋友,共同捍卫互联网上照片的尊严!!

马上去看

YEAR 2004
 CLIENT etang.com
 ROLES Art Direction, Design

Banner Ad | etang.com



YEAR 2004 CLIENT etang.com ROLES Art Direction, Design, Animation

Magic Mirror Banner Ad | etang.com



YEAR 2004
CLIENT etang.com
ROLES Design, Flash Development

Banner Ads | Maybelline Product Line



YEAR 2003
CLIENT L'Oreal
ROLES Design, Flash Development

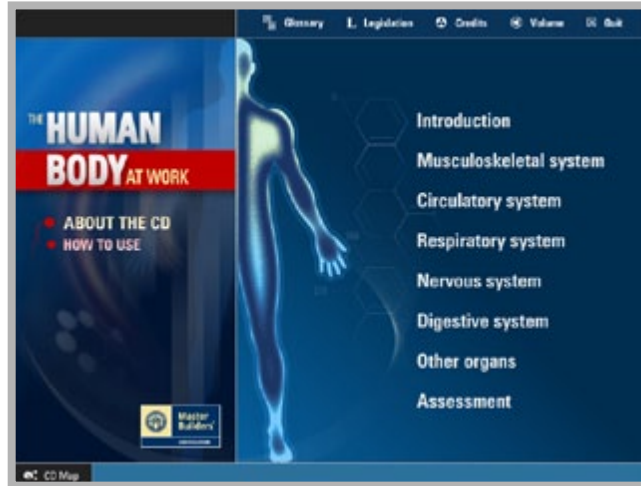
Banner Ads | EA Games & EA Sports



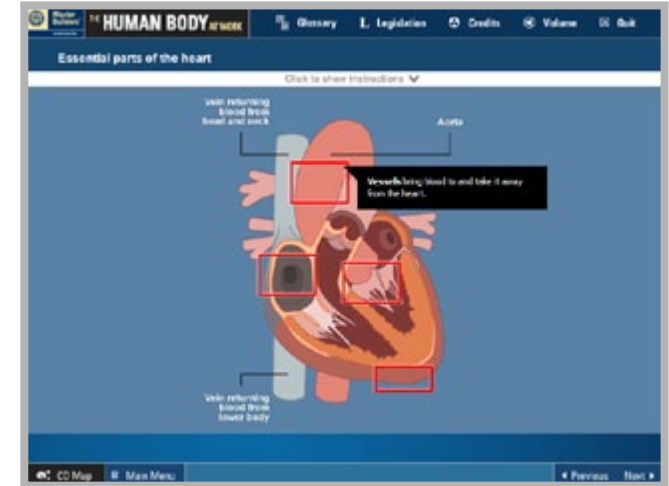
YEAR 2004
CLIENT ZOU Marketing, Electronic Arts
ROLES Design

WORKS
MULTIMEDIA

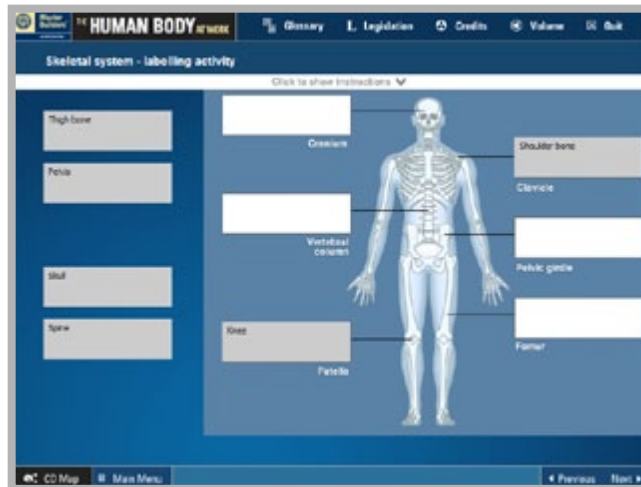
Human Body at Work | Multimedia Training Resource



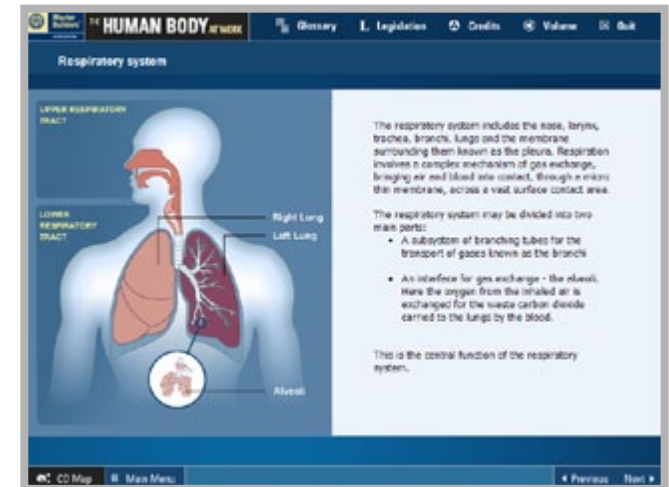
Main menu



Interaction screen



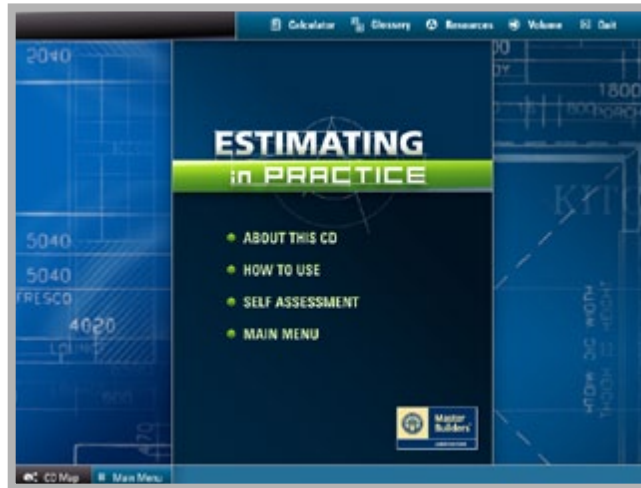
Interaction screen



Subpage

YEAR 2007
 CLIENT Master Builders Association of Victoria
 ROLES Visual Design, Multimedia Development

Estimating in Practice | Multimedia Training Resource



Main menu



Subpage



Section title screen



Subpage

YEAR 2007
 CLIENT Master Builders Association of Victoria
 ROLES Visual Design, Multimedia Development

Managing Onsite Industrial Relations | Multimedia Training Resource



Main menu



Cutscene animation



Interaction screen



Interaction screen

YEAR 2007
 CLIENT Master Builders Association of Victoria
 ROLES Visual Design, Multimedia Development

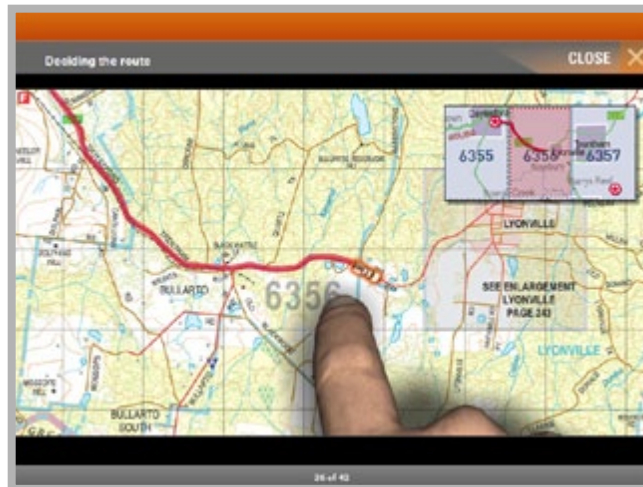
Introduction to Map Reading | Multimedia Training Resource



Main menu



Interaction screen



Interaction screen



Cutscene screen

YEAR 2007
CLIENT Swinburne University
ROLES Visual Design, Multimedia Development

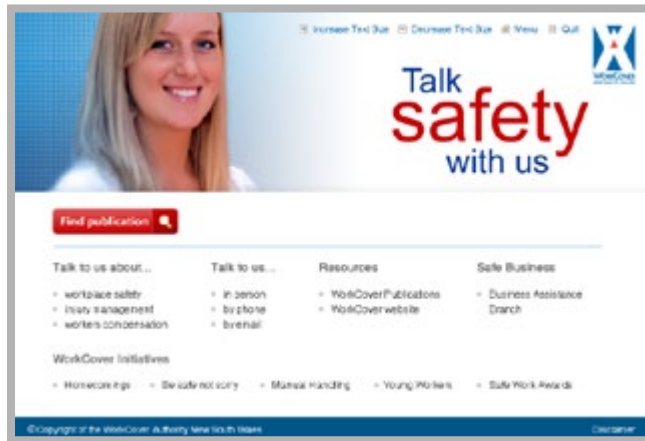
Multimedia Presentation for Annual Internal Conference



Presentation screens

YEAR 2008 CLIENT Telstra ROLES Design, Animation, Motion Graphics

Talk Safety with Us | Multimedia Resource



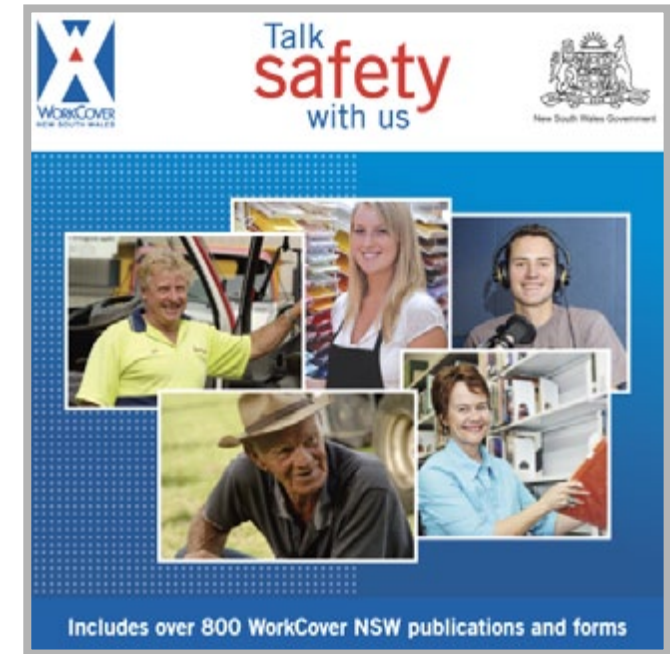
Main menu



Subpage



Subpage



Disk cover

YEAR 2007
 CLIENT WorkCover Authority NSW
 ROLES Visual Design, Multimedia Development

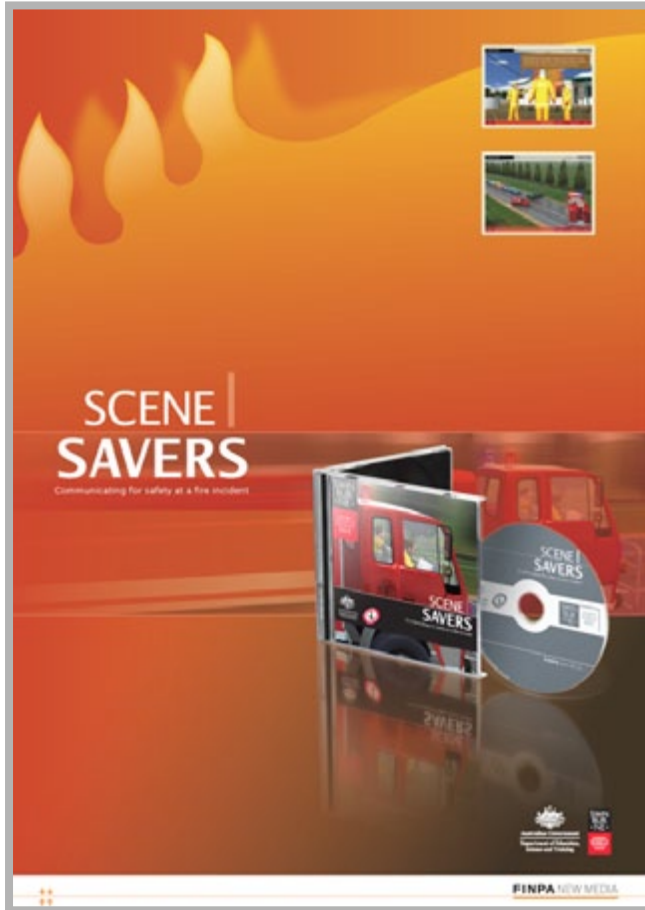
E.T. Media Player Skin



YEAR 2005
CLIENT etang.com
ROLES Design

WORKS
PRINT DESIGN

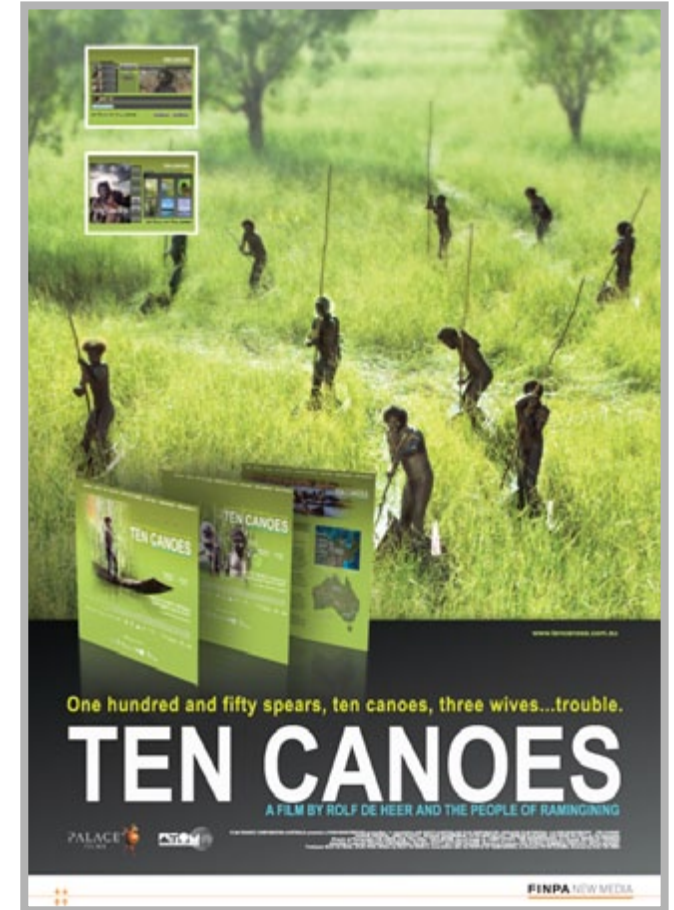
Poster Design | FinPa Hall of Fame



Scene Savers



Industrial Relations



Ten Canoes

YEAR 2007
 CLIENT FinPa New Media
 ROLES Art Direction, Design

Brochure Design | E-WISE Safety Training Online

E-WISE Safety Training Online

There are four modules in the E-WISE Safety Training online resource.

- Induction
- Administration
- Management
- Field Officer

Each topic has a corresponding assessment. When all three topics in a module are successfully completed a customised certificate is issued.

The resource has online and offline - workplace based activities - which provide a pathway for recognition of prior learning (RPL) to R5641407A Certificate IV in Occupational Health and Safety.

Each module covers three topics:

- Law and Responsibilities
- Hazards
- Consultation and Reporting

Induction module

The Induction module is a general induction to OHS for all staff with an emphasis on requirements for apprentices, trainees and on-leave workers.

1 unit

Administration module

The Administration module deals with Law and Responsibilities, Hazards and Consultation and Reporting from the perspective of administrative staff and the tasks they are responsible for in relation to OHS.

2 units

Management module

The Management module covers the three topics for people working in a managerial role and who are responsible for ensuring OHS is integrated into their systems and practices.

8 units

Field Officer module

The Field Officer module is designed for field officers who need a high level of understanding and application of OHS.

12 units

Contact details:
 Mike Bellamy: 0417 516 784 | Helen Bauer: 0400 908 877 | Website: www.e-wise.com.au | Email: info@e-wise.com.au
 Minimum purchase applies to organisations.

Need to purchase units to access the E-WISE suite of products. For unit prices, please contact us for details.

Product brochure

E-WISE Safety Training Online

Fee Structure

- Each product unit is worth \$50 plus GST
- The minimum initial order is 50 units
- The minimum initial purchase price is \$2,500 (plus GST)

Product	Unit Price (ex GST)	Product Units Required	Product Price (ex GST)
Induction module	\$50	1	\$50
Administration module	\$50	2	\$100
Management module	\$50	8	\$400
Field Officer module	\$50	12	\$600

Products

Induction module

Suitable for apprentices, trainees, general staff, induction, on-leave workers.

Administration module

Suitable for administrative staff, training staff.

Management module

Suitable for managers, executives, directors.

Field Officer module

Suitable for field officers, operational staff.

As part of your purchase, you will receive a customisable management system that will enable you to allocate the modules, track and report on learning progress.

Introductory Offer *

100 units purchased (with extra 5% bonus)	You get a total of: 105 units
200 units purchased (with extra 7.5% bonus)	You get a total of: 215 units
300 units purchased (with extra 10% bonus)	You get a total of: 330 units

Contact details:
 Mike Bellamy: 0417 516 784 | Helen Bauer: 0400 908 877 | Website: www.e-wise.com.au | Email: info@e-wise.com.au
 Minimum purchase applies to organisations.

This introductory offer is for a limited time only. Please contact us for details.

Pricing brochure

YEAR 2009
 CLIENT E-WISE, FinPa New Media
 ROLES Art Direction, Design

Brochure Design | FinPa Learning Manager & Learning Models

The FinPa Learning Manager

- easy to manage learning
- powerful reporting
- real support

Features:

- Makes the transition to eLearning easy
- It's designed by educators
- Provides comprehensive tracking, assessing and reporting
- Manages courses (subjects) / participants / classes
- Manages participants' learning history
- Provides a variety of flexible assessment options
- Issues and manages certificates
- Encourages and supports communication among participants and tutors through forums and other new technologies
- Integrates with clients' internal systems

Benefits:

- Minimises training costs
- No need to have in-house IT infrastructure and support staff
- Quick deployment and customisation
- Trainers feel ownership and in control of the learning process

© 2009 FinPa New Media

Product brochure

The Non-Presenter Model

Up to 50 screens including:

- 30 text & image screens
- 20 interactions selected from an assortment of template styles

Features:

- High level of interactivity
- Problem solving activities
- Variety of interaction types
- High level of participant engagement

Benefits:

- Rich environment for learning
- Participants experience a variety of activities to challenge their thinking
- Participants experience a variety of activities to clarify and extend their understanding

\$5K* for 1st unit (includes FinPa consultancy / training)

subsequent units (if no FinPa consultancy required) **\$3K**

The Presenter Model

Up to 30 screens including:

- interactions selected from an assortment of template styles
- up to 5 videos

Features:

- A presenter captures the face-to-face delivery
- High level of interactivity
- Problem solving activities
- Variety of interaction types
- High level of participant engagement

Benefits:

- Participants feel supported during their online experience
- Provides an opportunity for key stakeholders to be a part of the online experience
- Rich environment for learning
- Participants experience a variety of activities to challenge their thinking
- Participants experience a variety of activities to clarify and extend their understanding

\$8K* for 1st unit (includes FinPa consultancy / training)

subsequent units (may vary depending on level of FinPa consultancy required) **\$5K**

© 2009 FinPa New Media

Learning models brochure

YEAR 2009
 CLIENT FinPa New Media
 ROLES Art Direction, Design

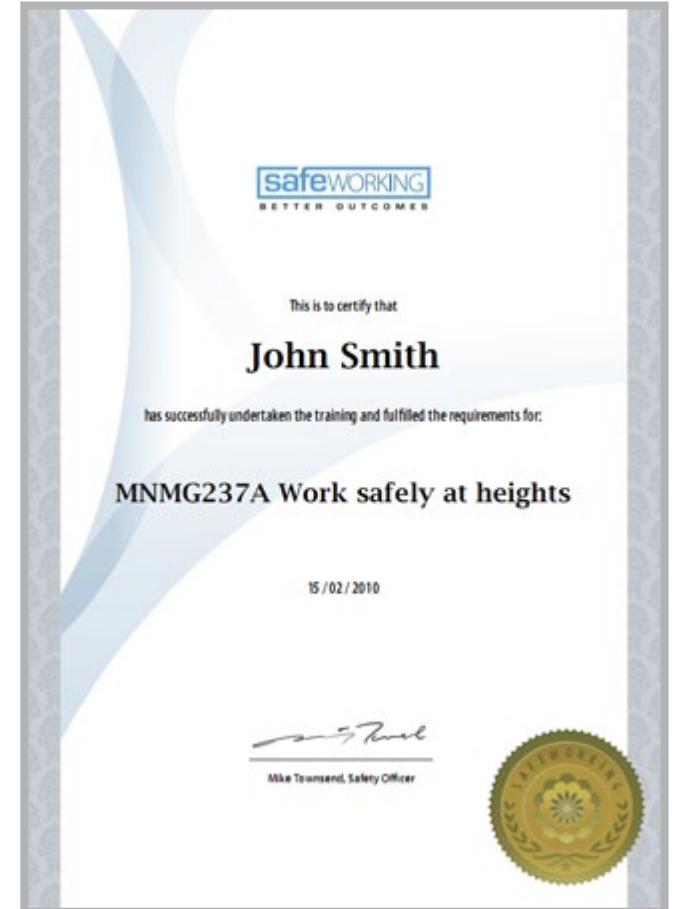
Brochure Design | SafeWorking



Product brochure



Product features



Training certificate

YEAR 2009-2010
 CLIENT SafeWorking, FinPa New Media
 ROLES Art Direction, Design

Fast Card Design

Department of Education and Early Childhood Development

Fast Card for Principals

Version 01 | May 2010

Registration for eligible staff members

- Click on the hyperlinks (links) regarding educational.gov.au/vice/ice
- Enter your Email username and password in those fields. Tick the Terms of Service checkbox, and click on Log in.
- Enter your Email password again to confirm it and click on Submit.
- Click on OK to complete your registration.

Grant administrative entitlements

- Log into the system and click on the Task button.
- Click on Grant/Revoke Administrative Entitlements under Delegate Authority in the Search Task pane.
- Choose the school (and the campus) in the School search field.
- Click on the Search Execution icon to find all staff members for your school.
- Click on the staff member who will receive administrative entitlements.
- Click on Yes to confirm the selection and the role will move back to the Available list. Click on Update Entitlements.

The selected staff member will be displayed under the Assigned column.

Click on the Administrative Role in the Available list, you want to delegate to the staff member and click on the Right arrow. The role will move to the Assigned list.

Revoke administrative entitlements

To revoke administrative entitlements, scroll to the role you want to revoke. Click on the role in the Assigned list and then on the Left arrow.

Click on Yes to confirm the selection and the role will move back to the Available list. Click on Update Entitlements.

Department of Education and Early Childhood Development

Fast Card for School Administrators

Version 01 | May 2010

Introduction

The administrative roles you have access to perform are displayed in the Search Task pane.

If you need access to tasks you cannot see in your Search Task pane, please follow up with your School principal.

Performing tasks

PASSWORDS:
Student Welcome Letters

Select the Student Welcome Letters task from the School Campus field, select student's school campus.

Select Home group as the search criteria and enter the student's home group in the Search Text field.

Click the Search Execution icon.

Printing for a group of students
Students for the home group are automatically selected.

Click Print Student Welcome Letters

continued in next screen.

Searching in system

To perform a task, you need to search for the required users.

From School Campus field, select school when searching for staff members and the school campus for students.

Select appropriate attribute from Search Filter dropdown.

Account Admin

Disable User Account

Click Disable User Account task.

Click Yes to confirm.

Click OK to confirm message.

Re-enable User Account

Click Re-enable User Account task.

Click OK to confirm message.

Unlock User Account

Click Unlock User Account task.

Click OK to confirm message.

Department of Education and Early Childhood Development

Fast Card for School Administrators

Version 01 | May 2010

Account Admin

Disable User Account

Click Disable User Account task.

Click Yes to confirm.

Click OK to confirm message.

Re-enable User Account

Click Re-enable User Account task.

Click OK to confirm message.

Unlock User Account

Click Unlock User Account task.

Click OK to confirm message.

Generate Alternate Username

Click Generate Alternate Username task.

Click Yes to confirm.

Click OK to confirm message.

DELEGATE AUTHORITY
Grant Administrative Entitlements

Click Grant/Revoke Administrative Entitlements task.

Click OK to confirm message.

Click on the Administrative Role in the Assigned list you want to revoke to the staff member.

Click on the Right arrow. This role will move to the Available list.

Click on Update Entitlements.

Revoke Administrative Entitlements

Select the Grant/Revoke Administrative Entitlements task.

Click Grant/Revoke Administrative Entitlements task.

Click required staff member user in search list.

To revoke administrative entitlements, click on the role in the Assigned list and then on the Left arrow.

Click on Yes to confirm the selection and the role will move back to the Available list. Click on Update Entitlements.

YEAR 2010
CLIENT Hyro
ROLES Art Direction, Design

Postcard Design | Vegetarium



Tomato



Vegetarium Garden



Carrot

YEAR 2005
CLIENT Personal
ROLES Art Direction, Photography, Design

Illustrations | Seeds of Heaven



Illustration 1

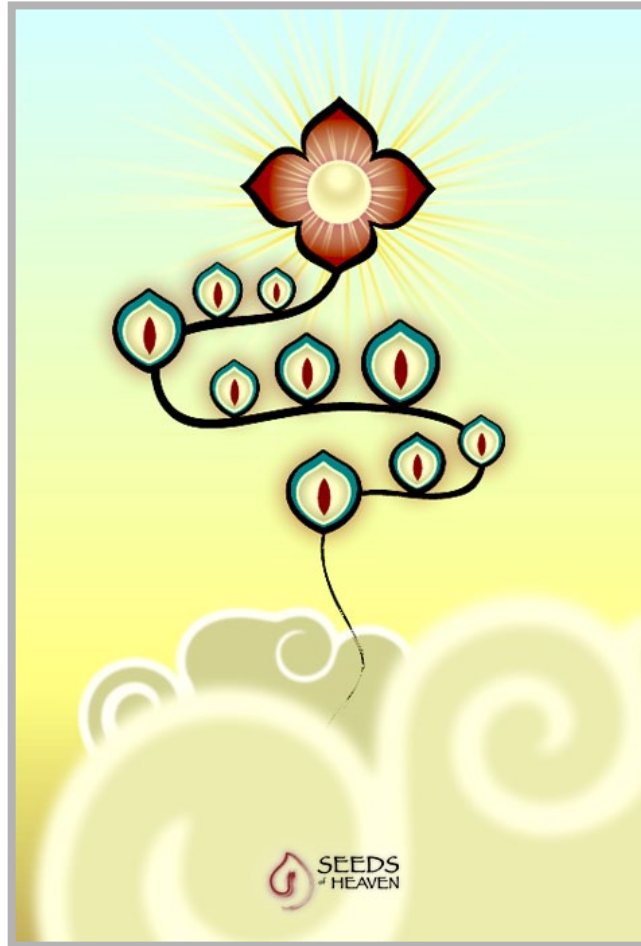


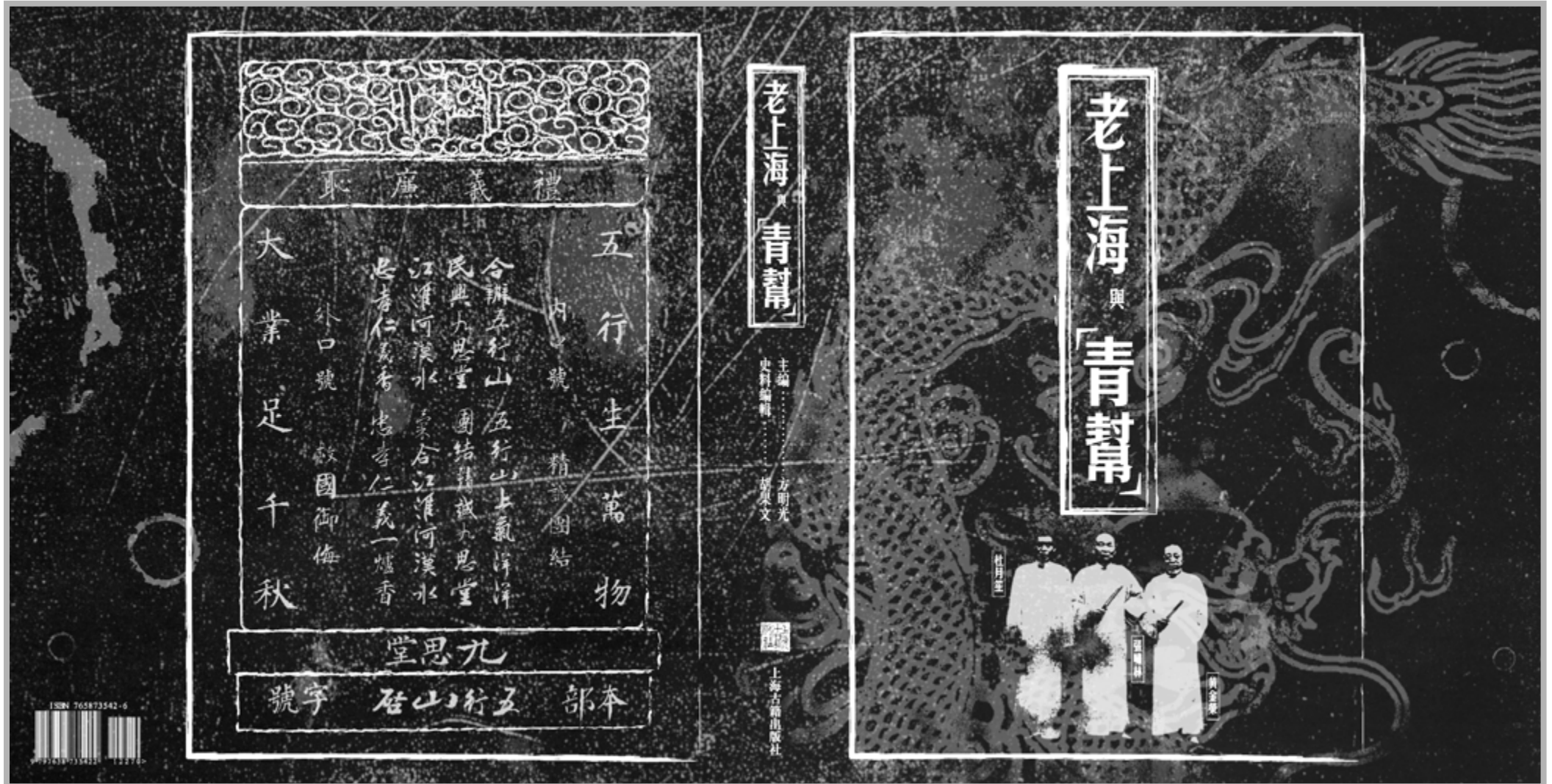
Illustration 2



Illustration 3

YEAR 2006
CLIENT Personal
ROLES Art Direction, Illustration

Book Cover Design | Shanghai Triad in 1930s'



YEAR 2003 CLIENT Personal ROLES Design

Book Cover Design | Mysteries of Tantrism



YEAR 2003
CLIENT Personal
ROLES Design

WORKS
IDENTITY

Factor Ten



Logo design



Business card



Company brochure cover

YEAR 2009
CLIENT Factor Ten
ROLES Art Direction, Design

SafeWorking



Logo design



Business card



Sales kit cover

YEAR 2010
CLIENT SafeWorking, FinPa New Media
ROLES Art Direction, Design

E-WISE Safety Training Online



Logo design

Business card

Styleguide sample page

YEAR 2010
CLIENT E-WISE, FinPa New Media
ROLES Art Direction, Design



WEB PORTFOLIO
WEB PROFILE

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<http://au.linkedin.com/in/johnnyxu>

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