JOHNNY XU
CREATIVE DESIGNER / DEVELOPER

PERSONAL DETAILS

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Github	https://github.com/gaga1227

OVERVIEW

Creative Designer/Developer with more than 20 years of experience from digital agency, in-house and corporate environments in both Australia and China.

Talented and passionate about UI/UX engineering and new technologies in digital.

An organized perfectionist with great work ethic. Sharp attention to details and ambitions to create world-class works. Highly interested in working on UI/UX engineering, responsive web design and mobile/web applications with edge technologies.

SKILLS

Creative	Development	Application & Others
Art Direction	HTML / CSS / JavaScript (ES6)	UI / UX / Design Systems
Digital Design (Web / Mobile)	TypeScript / Flow	Wireframing / Storyboarding
Responsive Web Design	Angular / React / Redux / Vue.js	Information Architecture
Interactive Design	GatsbyJS / GraphQL / jQuery	Scrum / Kanban / CSM
Animation	Google Maps / MazeMap	Atlassian Suite
Print Design	AEM / Squiz / Java / Node.js	Adobe Suite / Figma / Sketch
Illustration	Unit Test / E2E Test / Git	Sound / Video Editing
Sketching / Drawing	Sass / Less / BEM	
	Bootstrap / Foundation	
	Accessibility (WCAG)	

EMPLOYMENT HISTORY

Senior Front-end Development Consultant (Contract)
Monash University (JAN 2021 – PRESENT)
Melbourne, AUSTRALIA

Working on monash.edu re-design (Squiz Matrix), digital solutions for online orientation, open day (React, Redux), digital way-finding solutions for web and mobile platforms (MazeMap), and leading UI solutions for student/staff portal websites re-design (React).

Key Responsibilities
- Maintain front-end assets and development repo for monash.edu;
- Update monash.edu design system, components, UI modules, and CMS (Squiz Matrix);
- Maintain digital solutions SPAs for various projects (React, Redux, MazeMap, GCP);
- Lead UI solutions (incl. WCAG) for student/staff portal websites re-design (React);
- Conduct peer review, coaching/mentoring for UI/UX and junior team members;

Senior Web Engineer
flybuys (Loyalty Pacific) (JUL 2020 – DEC 2020)
Melbourne, AUSTRALIA

Worked on transitioning of legacy public facing websites to React focused modern front-end stack (React, GatsbyJS, CSS Module, Storybook, Jest, GraphQL, Headless Drupal CMS).

Key Responsibilities
- Create and maintain internal front-end packages: UI components, Analytics, Utilities;
- Transform legacy web experience from Angular.js to React, GatsbyJS and Drupal CMS;
- Mentor junior team members, pair programming, code review;
- Manage and coordinate front-end web releases for multiple business streams;

Senior Front-end Development Consultant (Contract)
Morgan Consulting @ Latitude Financial Services (SEP 2019 – APR 2020)
Melbourne, AUSTRALIA

Worked on public facing websites/brands across Australia and New Zealand with React focused front-end stack (React, GatsbyJS, Flow, Styled Components, Storybook).

Key Responsibilities
- Digital transformation: create, maintain, uplift UI components;
- Improve loan related products: customer acquisition, calculators, broker tools etc.;
- Support legacy code and products;
- Apply optimisations base on analytics data;

Senior Front-end Development Consultant (Contract)
RACV (FEB 2019 – AUG 2019) Melbourne, AUSTRALIA
Worked fullstack on AEM platform for UI/UX and components uplifting. Supporting wider development team and eCommerce solution (React 16 + AEM 6.3 + Magento 2).

Front-end Development Consultant (Contract)
Australia Post (OCT 2017 – DEC 2018) Melbourne, AUSTRALIA
Worked on front-end experience enhancements for AEM based websites and web applications across different platforms for various stakeholders and domains from the business.

Software Developer, UI Developer
Sportsbet Pty Ltd (JUN 2014 - SEP 2017) Melbourne, AUSTRALIA
Worked on applications across desktop and mobile platforms from front-end web development to native Android app development, also with contributions to Back-End service APIs and applications.

Senior Interactive Developer
Fraynework Limited (MAY 2011 – MAY 2014) Melbourne, AUSTRALIA
Worked on Responsive Web Design, Mobile Web Development, Web App, Hybrid Mobile App, UI Development, CMS Front-end Modules for school communications, religious education and eLearning.

Creative Designer
FinPa New Media (JUL 2005 - APR 2011) Melbourne, AUSTRALIA
Worked on web, eLearning and multimedia resources across various industries.

Senior Designer
ETANG (DEC 2003 - JAN 2005) Shanghai, CHINA
Worked on marketing campaigns, communications, design and front-end development of etang.com - a major pioneer social media online community in China.

Interactive Designer
From-Zero Interactive Solutions (JAN 2003 - SEP 2003) Shanghai, CHINA
Worked on microsites, websites and digital advertising campaigns for major local and international brands. (Adidas, L'Oréal, Siemens, Toshiba, etc.)

EDUCATION

Master of Multimedia Design
Monash University (2005 - 2006) Melbourne, AUSTRALIA
Multimedia Design Theories and Techniques, Digital and Interaction Design,
Business Practice for Multimedia Design

Bachelor of Artistic Design
Shanghai Jiao Tong University (1999 - 2003) Shanghai, CHINA
Fine Art, Graphic Design, Visual Communication, Visual Identity,
Fundamental Branding and Advertising Theories

Certificate of Animation
Autodesk (2007) Sydney, AUSTRALIA
A 2-day Master Class held by Autodesk and Andrew Gordon from Pixar Animation
Studios, on animation design and techniques.

AWARDS

2012 - 16th Annual Webby Awards Official Honouree
Together At One Altar
http://www.togetheratonealtar.catholic.edu.au

2006 - NEWWEBPICK (Flash Design and Technology)
Hunt Angels Official Movie Site

INTERESTS & INSPIRATIONS

Art, Design, Movies, Music, Video Games, Storytelling, Web and Technology, Photography,
Food and Cooking

LANGUAGES

English (Fluent), Chinese (Native)

RECOMMENDATIONS

"During his time at Fraynework Johnny has proven to be a true leader in front-end development and has constantly risen to every challenge that has been thrown his way. Johnny has a terrific eye for detail and truly excels in the areas of interaction design, responsive web design and mobile web development. He also has a terrific work ethic and a curious nature, which has made him a delight to work with and a pivotal member of our team. In addition to completing all of his projects with a high level of quality and a minimum of fuss, Johnny has also provided leadership within the team and provided a great deal of assistance to other developers and designers and helped grow the capacity of the group."

Steve Darmody
Director of Interactive Media, Fraynework Limited
managed Johnny since 2011

"Johnny made animated banner ads and graphics for Oodles on a number of occasions. I found him to interpret the briefs with a creative mind set and thereby improving on the original concept. Also very timely and the quality of the finished artwork and graphics were always of high quality. I recommend Johnny to others seeking creativity, quality and value for money."

Steve Sherlock
Founder, Oodles.com
hired Johnny as a Graphic/Web Designer in 2009

"I have worked with Johnny in the development of educational multimedia products. He is an outstanding designer and has a great ability to translate the client's design requirements and brief into the end design. I highly recommend him for creative design roles."

Rachel Kennedy
The Le@rning Federation
hired Johnny as a Graphic/Web Designer in 2008

REFEREES

Available upon request.